



LIVERPOOL FEDS 23/24 SPONSORSHIP PACKAGES





WHO ARE WE?

Liverpool Feds is a women and girls football club founded in 1990. Our first team currently play in the Northern Premier Division of the FA Women's National League, in Tier 3 of the women's football pyramid.

We also have two other adult teams, a youth section from ages U6-U16 alongside a walking football team.



CLUB HISTORY



The club was formed in 1990, originating from Liverpool Hope University and played in the North-West Women's Regional Football League. The name Feds originates from the Liverpool Institute of Higher Education College, where the sports teams played as a Federation of the St Katherine's and Christ Notre Dame Colleges.

In 1993 a Reserves team was added, and in 1994 a girl's youth section was created. Today our youth section boasts over 150 girls playing football every week.

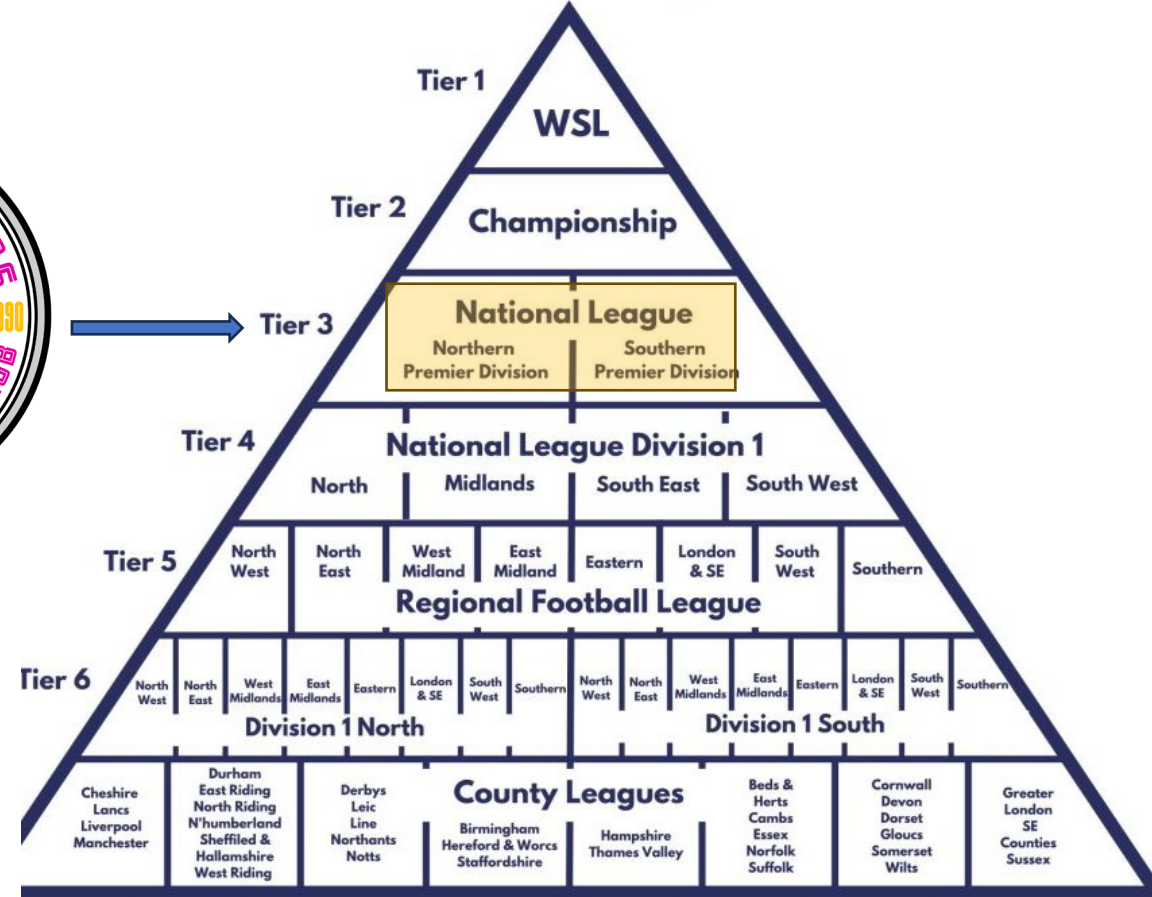
Over the years, the club has steadily progressed up the ladder in women's football, winning successive divisional titles before promotion to the next stage of the women's pyramid, now the Women's National League.

WE ARE
#FEDARMY





The Women's Football Pyramid







1ST TEAM PLAYER SPONSOR £300

Contents of Package

- 2 x Social Media Posts per month
- Brand exposure to 7000+ social media followers
- Invite to Club Sponsor Days & Club Events
- Logo on Club Website
- 2 x Season Ticket 's
- Signed Photo of Sponsored Player



RESERVE TEAM PLAYER SPONSOR £220

Contents of Package

- Announcement on Social Media
- Brand exposure to 7000+ social media followers
- Invite to Club Sponsor Days & Club Events
- Logo on Club Website
- Signed Photo of Sponsored Player



MATCH BALL SPONSOR

£150

Contents of Package

- 2 x Social Media Posts in the week leading up to the game
- Brand exposure to 7000+ social media followers
- 2 x Match Day Tickets
- Photograph with Captain on Matchday



MATCH DAY SPONSOR £300

Contents of Package

- 2 x Social Media Posts in the week leading up to the game
- Brand exposure to 7000+ social media followers
- Flyer in Matchday programme
- 4 x Match Day Tickets
- Centre circle photo before kick-off

A green metal stand with a large window and a green trash bin in the foreground. The stand is made of corrugated metal and has a large window with a mesh screen. A green trash bin is in the foreground. The stand is located outdoors, possibly at a stadium, as indicated by the text.

STAND SPONSORSHIP £5,000

Contents of Package

- Company Branding on stand around Stadium Pitch
- Visible to all who play on the pitch (pitch is in use 7 days a week) around 50,000 visitors per year
- Branding will be seen in photos / videos across our social media
- 4 x Season Tickets

PLAYER OF THE MONTH



03 | 22 CHAN THOMPSON

 The FA Women's
National League

PLAYER OF THE MONTH SPONSOR £1,500

Contents of Package

- Monthly social media post alongside player of the month announcement
- 2 x Season Tickets
- Flyer in Matchday programme twice per season



PITCH-SIDE BANNER

£300

Contents of Package

- Company banner hung on fence around the pitch
- Visible to all who play on the pitch (pitch is in use 7 days a week) around 50,000 visitors per year



SHORTS SPONSOR £1,500

- **Contents of Package**
 - Logo on back of first team shorts
 - Brand exposure to 7000+ social media followers
 - Logo on club website
 - 2 x Season Tickets
 - Signed Squad Photo



COACHES COAT SPONSOR £2,000

Contents of Package

- Logo on back of 1st Team Staff's Coat's
- Brand exposure to 7000+ social media followers
- Flyer in Matchday programme twice per season
- 2 x Season Tickets
- Signed Squad Photo

MATCHDAY JUMPERS

£1,500

Contents of Package

- Logo on back of 1st Team Travel Jumpers
- Brand exposure to 7000+ social media followers
- Flyer in Matchday programme twice per season
- 2 x Season Tickets
- Signed Squad Photo





MATCH DAY WARM UP KIT SPONSOR

£2,000

Contents of Package

- Logo on back of 1st Team's Matchday warm up kit
- Brand exposure to 7000+ social media followers
- Flyer in Matchday programme twice per season
- 2 x Season Tickets
- Signed Squad Photo



TRAVEL BAG SPONSOR £500

Contents of Package

- Logo on club website
- Brand exposure to 7000+ social media followers
- 2 x Season Tickets
- Signed Squad Photo



All packages can be customised
or designed to suit.

For all commercial enquiries for
the 23/24 Season please
contact:

liverpoolfedswfc@gmail.com

07506 449 270

Packages for the 24/25 Season
will be released in January 2024